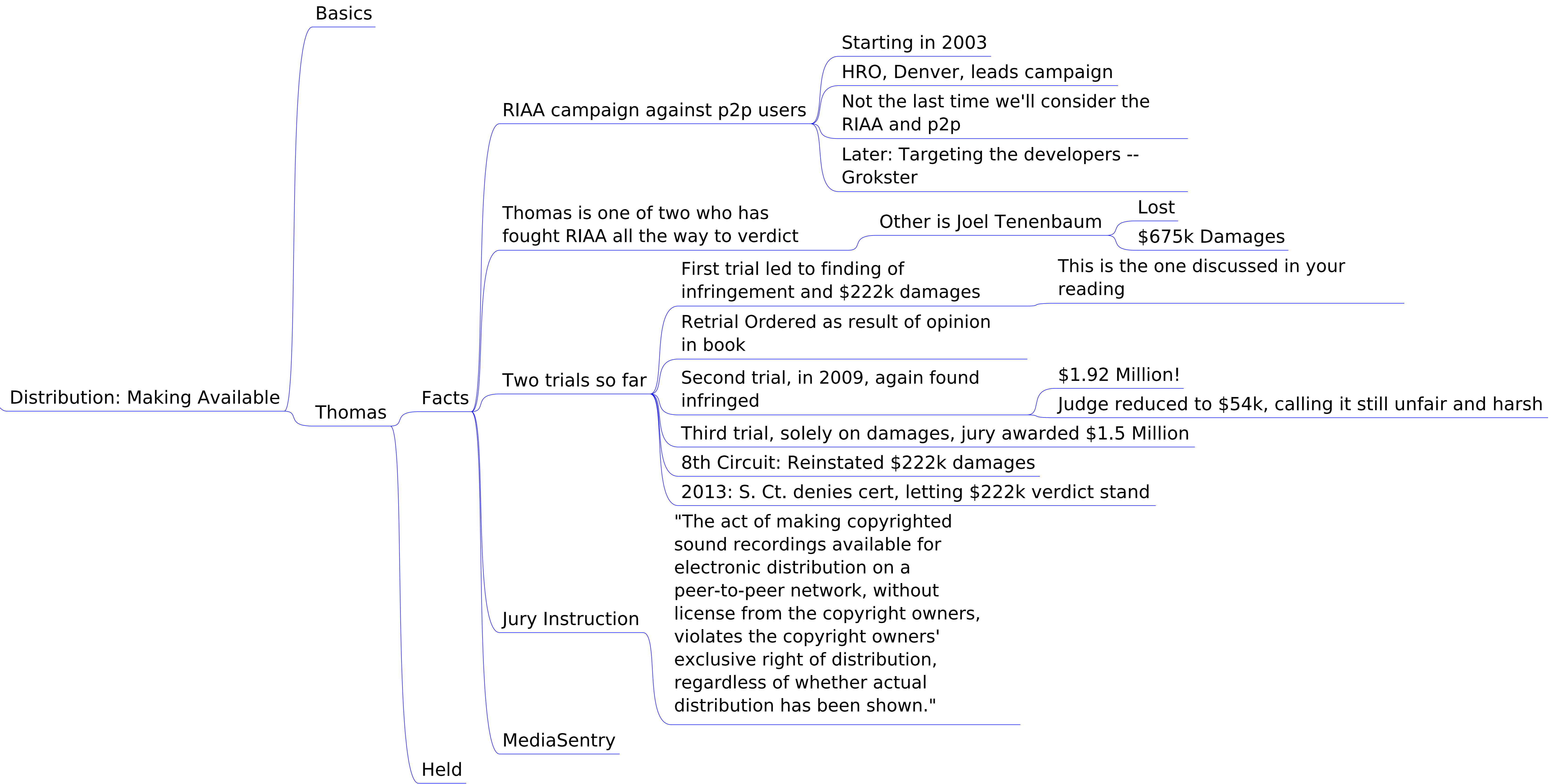
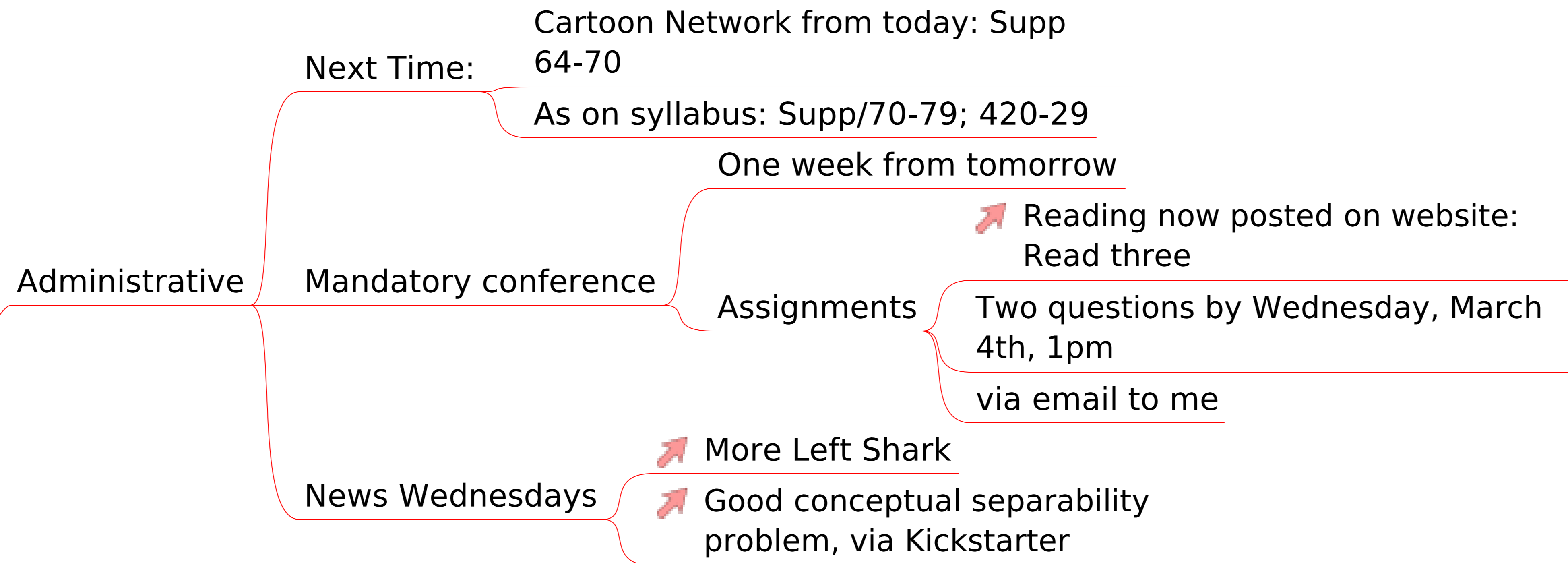


Class 12: Distribution, First Sale, and Public Performance Right



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First Sale

ReDigi

Section 109

Facts

Held

"The world's first and only online marketplace for digital used music"

Installed software on computer ("Media Manager")

Catalogs all iTunes purchases and ReDigi purchases

Constantly runs monitoring files

If "sold" file found

- prompts user to delete
- after repeated warnings: suspend user

Uploaded into cloud

- Key: "packet by packet, analogous to a train"

Can be resold

- Literally the same copy in cloud "sold" to next user

Purchasing user can stream it, sell it, or download it

Fee structure

- 20% to seller
- 20% to artist
- 60% to ReDigi