

Class 1: Introduction to Copyright

Administrative Next Time: 45-47; 57-72; 77-81 (Skip notes after Mannion); 17 U.S.C. 102(a)



Why Copyright?

- Creative Work 1
- Copies
  - Knock-offs
  - More
  - Fall-out
- Creative Work 2
- Copies
- Why do we have Copyright?

The IP Clause of the Constitution

Utilitarian Public Goods / Incentive Problem

Public Goods

- Nonrivalrous
- Nonexcludable

	Excludable	Non-excludable
Rivalrous	<b>Private goods</b> food, clothing, cars, personal electronics	<b>Common goods (Common-pool resources)</b> fish stocks, timber, coal, national health service
Non-rivalrous	<b>Club goods</b> cinemas, private parks, satellite television	<b>Public goods</b> free-to-air television, air, national defense

How to reduce copying?

How much incentive?

Authors' Rights / Natural Rights (Two Strands)

Themes for the Course

- "Romantic Author"
- Tangible vs the Intangible

Syllabus