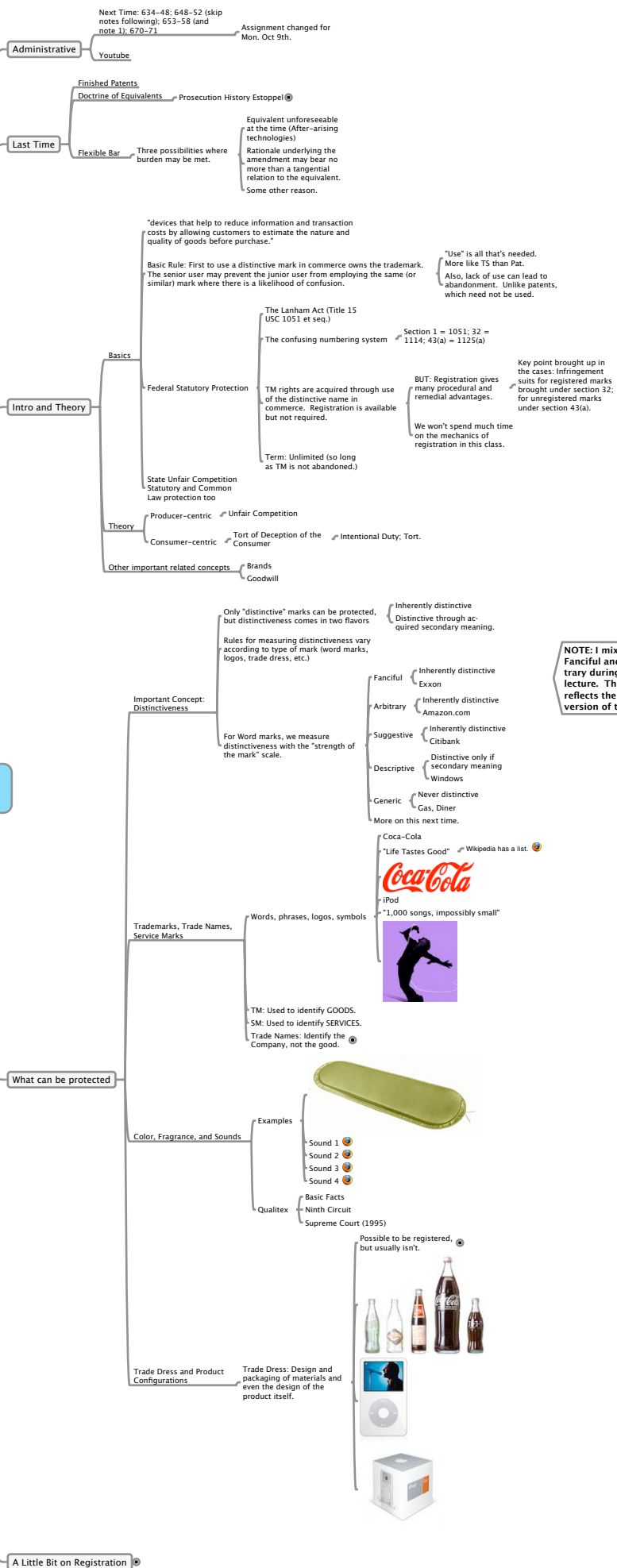


**Class 10: Trademark Introduction And Subject Matter**



NOTE: I mixed up Fanciful and Arbitrary during the lecture. This PDF reflects the corrected version of the map.